

Participants' involvement by Park

Park, S. (2015). The effects of social cue principles on cognitive load, situational interest, motivation, and achievement in pedagogical agent multimedia learning. *Journal of Educational Technology & Society*, 18(4), 211-229.

2 Items & one behavioural Measurement

2 Dimensions

Intensity dimension:

I was completely caught up in what I was studying

When learning from the material, I was concentrated

Persistence dimension:

Subjects' participating times

Intensity dimension: Cronbachs α : .73