

The Instructional Materials Motivation Survey

Keller, J.M. (2010). *Motivational Design for Learning and Performance: The ARCS Model Approach*. New York, NY: Springer.

36 Items

4 Dimensions

Confidence

- 01C01 When I first looked at this lesson, I had the impression that it would be easy for me.
- 03C02 This material was more difficult to understand than I would like for it to be. (-)
- 04C03 After reading the introductory information, I felt confident that I knew what I was supposed to learn from this lesson.
- 07C04 Many of the pages had so much information that it was hard to pick out and remember the important points. (-)
- 13C05 As I worked on this lesson, I was confident that I could learn the content.
- 19C06 The exercises in this lesson were too difficult. (-)
- 25C07 After working on this lesson for a while, I was confident that I would be able to pass a test on it.
- 34C08 I could not really understand quite a bit of the material in this lesson. (-)
- 35C09 The good organization of the content helped me be confident that I would learn this material.

Attention

- 02A01 There was something interesting at the beginning of this lesson that got my attention.
- 08A02 These materials are eye-catching.
- 11A03 The quality of the writing helped to hold my attention.
- 12A04 This lesson is so abstract that it was hard to keep my attention on it.(-)
- 15A05 The pages of this lesson look dry and unappealing. (-)
- 17A06 The way the information is arranged on the pages helped keep my attention.
- 20A07 This lesson has things that stimulated my curiosity.
- 22A08 The amount of repetition in this lesson caused me to get bored sometimes.(-)
- 24A09 I learned some things that were surprising or unexpected.
- 28A10 The variety of reading passages, exercises, illustrations, etc., helped keep my attention on the lesson.
- 29A11 The style of writing is boring.(-)
- 31A12 There are so many words on each page that it is irritating.(-)

Satisfaction

- 05S01 Completing the exercises in this lesson gave me a satisfying feeling of accomplishment.
- 14S02 I enjoyed this lesson so much that I would like to know more about this topic.
- 21S03 I really enjoyed studying this lesson.
- 27S04 The wording of feedback after the exercises, or of other comments in this lesson, helped me feel rewarded for my effort.
- 32S05 It felt good to successfully complete this lesson.
- 36S06 It was a pleasure to work on such a well-designed lesson.

Relevance

- 06R01 It is clear to me how the content of this material is related to things I already know.
- 09R02 There were stories, pictures, or examples that showed me how this material could be important to some people.
- 10R03 Completing this lesson successfully was important to me.
- 16R04 The content of this material is relevant to my interests.
- 18R05 There are explanations or examples of how people use the knowledge in this lesson.
- 23R06 The content and style of writing in this lesson convey the impression that its content is worth knowing.
- 26R07 This lesson was not relevant to my needs because I already knew most of it.(-)

30R08 I could relate the content of this lesson to things I have seen, done, or thought about in my own life.

33R09 The content of this lesson will be useful to me.

Attention: Cronbachs α : .83

Relevance: Cronbachs α : .81

Satisfaction: Cronbachs α : .92

Confidence: Cronbachs α : .90

5-point Likert Scale (1 (or A) = Not true; 2 (or B) = Slightly true; 3 (or C) = Moderately true; 4 (or D) = Mostly true; 5 (or E) = Very true)