

Perceived content management by Xu

Xu, D., Huang, W. W., Wang, H., & Heales, J. (2014). Enhancing e-learning effectiveness using an intelligent agent-supported personalized virtual learning environment: An empirical investigation. *Information & Management*, 51(4), 430-440.

6 Items

1 Dimension

To what extent do you agree with the following statements about the course content?

I feel comfortable with the reading materials from the prototype elearning system.

The materials in the prototype e-learning system help me understand course concepts better

The materials in the prototype e-learning system make me feel that learning this subject is not as difficult as I thought

The materials in the prototype e-learning system make learning enjoyable

The overall organization of the course content is excellent

5-point Likert Scale (1 represented Strongly Disagree, 3 was the neutral point, and 5 represented Strongly Agree)

Cronbachs α : NA