

## Satisfaction by Xu

Xu, D., Huang, W. W., Wang, H., & Heales, J. (2014). Enhancing e-learning effectiveness using an intelligent agent-supported personalized virtual learning environment: An empirical investigation. *Information & Management*, 51(4), 430-440.

5 Items

1 Dimension

How would you describe the learning process in this course?

Very inefficient – very efficient

Very uncoordinated – very coordinated

Very confusing – easily understandable

Very dissatisfying – very satisfying

Very un-enjoyable – very enjoyable

5-point Likert Scale with endpoint

Cronbachs  $\alpha$ : NA